



Annual Meetings of the
North American Maple Syrup Council & International Maple Syrup Institute

October 22-25, 2012 - Marriott Mystic Hotel & Spa, 625 North Road, Route 117, Groton, CT 06340

CONFERENCE PROGRAM BOOK ADVERTISING FORM

Company Name: _____ Date: _____

Contact Person(s): _____

Address: _____ City: _____ State/Prov.: _____ Zip: _____

Phone: () _____ Fax: () _____ Best time to call: _____

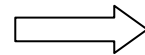
Cell: () _____ Email: _____

Please place our Ad in Conference Program Book for the 2012 NAMSC & IMSI Annual Meeting:

	Color	B&W	Total
___ Inside Front Cover – Full Page Ad - size: 7” wide x 9 ½” high	\$ 375.	N/A	\$ ___Sold___
___ Inside Back Cover – Full Page Ad - size: 7” wide x 9 ½” high	\$ 375.	N/A	\$ _____
___ Outside Back Cover – Full Page Ad - size: 7” wide x 9 ½” high	\$ 400.	N/A	\$ ___Sold___
___ Inside Two Full Pages - Ad size on each page: 7” wide x 9 ½” high	\$ 500.	N/A	\$ _____
___ Inside One Full Page - Ad size: 7” wide x 9 ½” high	\$ 325.	\$ 200.	\$ _____
___ Inside Half Page - Ad size: 7” wide x 4 ½” high	N/A	\$ 150.	\$ _____
___ Inside Quarter Page - Ad size: 7” wide x 9 ½” high	N/A	\$ 100.	\$ _____
___ Inside Business Card - Ad size: 3-1/4” wide x 2” high	N/A	\$ 60.	\$ _____
		TOTAL	\$ _____

Advertising Deadline - August 25, 2012

Continued on back.....Read Important Information & Sign



Ad Copy:

Black & White print ready art: Enclosed Will be sent by August 25, 2012

Color print ready art: Enclosed Will be sent by August 25, 2012

Print ready art may be emailed to: info@ctmaple.org

Conditions:

- All Advertising will be accepted and placed in Conference Book on a first come- first serve basis and MSPAC, Inc. reserves the right to refuse, modify or reject any advertising request if deemed in the best interest of MSPAC, Inc.
- Advertiser will provide appropriate sized black and white or color “print ready”. If art supplied is not to the satisfaction of the printer, advertiser may be charged a reasonable fee to correct or properly fit the Ad copy provided.

TOTAL PAYMENT* ENCLOSED \$ _____

*** Important Information for our Canadian friends:** Our bank will convert your funds to U.S. currency. In order for us to process your check, please write “USD” above the numerical amount, AND ALSO “USD” before the written amount. We can’t process your check unless it’s in this format. Thanks!

Advertisers Signature: _____ Title: _____ Date: _____

Sign and return completed form by August 25, 2012

Make checks payable to: MSPAC, Inc., and mail with form to:

Ron Wenzel, 522 East St., Hebron CT 06248-1123 USA

Phone: (860) 649-0841 Email: info@ctmaple.org

<u>Committee Use:</u>	
Date Ad Order Received: ____/____/____ By: _____	Ad Copy Received: __Yes __No
Payment: Ck# _____ Dated: ____/____/____ Amt: \$ _____	US CA \$ _____ Exc. Adj. Needed
Ad Placement: _____ on ____/____/____ by: _____	
Form #12A - PBA 6-25-12	